# Form NHCT31, Community Benefits Reporting 

version 1.14
(Submission \#: HPG-JCHR-60EPW, version 1)

## Details

Alternate Identifier Cornerstone VNA
Submission ID HPG-JCHR-60EPW

## Form Input

## Section 1: Organizational Information

For Fiscal Year Beginning
01/01/2021
Organization Name
Cornerstone VNA
Street Address
178 FARMINGTON RD
ROCHESTER, NH 03867

Federal ID \#
22031026
State Registration \#
2775
Website address (must have a prefix such as "http://www."
http://www.cornerstonevna.org
Is the organization's community benefit plan on the organization's website?
Yes
Chief Executive

| First Name | Last Name |  |
| :--- | :--- | :--- |
| Julie | Reynolds |  |
| Phone Type | Number | Extension |
| Business 6033321133 1101 <br> Email   <br> jreynolds@cornerstonevna.org   |  |  |

Board Chair

| First Name | Last Name |  |
| :--- | :--- | :--- |
| Susan | Gaudiello |  |
| Phone Type | Number | Extension |
| Business 6033321133 |  |  |
| Email |  |  |
| sgaudiello@cornerstonevna.org |  |  |

# Community Benefits Plan Contact 

| First Name | Last Name |  |
| :--- | :--- | :--- |
| Julie | Reynolds |  |
| Title |  |  |
| CEO |  |  |
| Phone Type | Number | Extension |
| Business 6033321133 |  |  |
| Email |  |  |
| jreynolds@cornerstonevna.org |  |  |

Does this report include community benefit information for affiliated or subsidiary organizations?
N/A

## Section 2: Mission \& Community Served

## Mission Statement

Promote the optimum level of well-being, independence, and dignity of those living in the community by providing trusted, compassionate and expert care.

Has the Mission Statement been reaffirmed in the Past Year (RSA 7:32e-I)?
No

## Service Area

Community may be defined as a geographic service area comprised of the locations from which most service recipients come (primary service area) or a subset of the general population that share certain characteristics such as age range, health condition, or socioeconomic resources. For some trusts, the definition of community may be a combination of geographic service area and a subset of the population within that area. Please include information from the drop down lists and narrative field as applicable to sufficiently describe the community served.

Did the primary service area cover ALL of New Hampshire?
No
Please select service area Counties (NH), if applicable
Carroll
Rockingham
Strafford
Belknap
Please select service area municipalities (NH), if applicable
NONE PROVIDED

## Service Population Description

<Serve the general population>Provide homecare and hospice services to members of the community from birth through end of life.

## Section 3.1: Community Needs Assessment

In what year was the last community needs assessment conducted to assist in determining the activities to be included in the community benefit plan? (Please attach a copy of the needs assessment below if completed in the past year)
2019
Please attach a copy of the needs assessment if completed in the past year
NONE PROVIDED
Comment
NONE PROVIDED
Was the assessment conducted in conjunction with other health care charitable trusts in your community? Yes

## Section 3.2: Community Needs Assessment (1 of 1)

## Area of Community Need / Concern

## 17. Access to Home Health Care

Is the need identified in the Community Needs Assessment?
Yes

Is the need addressed in the Health Care Charitable Trusts Community Benefit Plan?
Yes
Please select the applicable Category or Categories of Community Benefit included in your plan associated with this need.
A1: Community Health Education
A2: Community-Based Clinical Services
A3: Health Care Support Services
A4: Other Community Health Improvement Services
B4: Other Health Professions Education Support
C9: Palliative Care
C10: Other Subsidized Health Services
E3: In-Kind Assistance
F7: Community Health Advocacy
1: Financial Assistance
2.1: Medicaid
2.3: Medicare

F6: Coalition Building
Brief description of major strategies or activities to address this need (optional)
NONE PROVIDED

## Section 4: Community Benefit Activities

## Optional Section 4 completion tool

An optional MS Excel tool can be used to aid completion of this Section offline. Please click on the "Community Benefits Reporting Tool" link below, this will download the file to a suitable location. Once opened, refer to the "Worksheets" sheet at the bottom of the form. Numbers/dollar amounts can be calculated and will automatically populate into the appropriate fields of the "Section 4" sheet. These numbers can then be entered manually by you in the appropriate fields of this Section 4, below. Community Benefits Reporting Worksheets

Financial Assistance, Means-Tested Government Programs and Community Benefit Services

Total Functional Expenses for the Reporting Year (\$)
16815440
(1) Financial Assistance at cost (if using the optional Excel tool, refer to Worksheet 1)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 63615 | 0 | 63615 | $0.4 \%$ | 65000 |

(2) Medicaid (if using the optional Excel tool, refer to Worksheet 3, column A)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :---: | :---: | :---: | :---: | :---: | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 691015 | 402577 | 288438 | $1.7 \%$ | 290000 |

(3) Costs of other means-tested government programs (if using the optional Excel tool, refer to Worksheet 3, column B)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 106165 | 0 | 106165 | $0.6 \%$ | 110000 |

(4) Total Financial Assistance and Means-Tested Government Programs

| (a) Number of <br> activities or <br> programs | (b) <br> Persons <br> served | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for the <br> next Fiscal Year (\$) |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 860795 | 402577 | 458218 | $2.7 \%$ | 465000 |

## Community Benefit Services

(5) Community health improvement services and community benefit operations (if using the optional Excel tool, refer to Worksheet 4)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 45409 | 0 | 45409 | $0.3 \%$ | 45000 |

(6) Health professions education (if using the optional Excel tool, refer to Worksheet 5)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 94229 | 0 | 94229 | $0.6 \%$ | 95000 |

(7) Subsidized health services (if using the optional Excel tool, refer to Worksheet 6)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :---: | :---: | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 5847857 | 4913947 | 933910 | $5.6 \%$ | 25000 |

(8) Research (if using the optional Excel tool, refer to Worksheet 7)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :---: | :---: | :---: | :---: | :---: | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ | 0 |

(9) Cash and in-kind contributions for community benefit (if using the optional Excel tool, refer to Worksheet 8)

| (a) Number of <br> activities or <br> programs <br> (optional) | (b) <br> Persons <br> served <br> (optional) | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue <br> (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for <br> the next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| NONE <br> PROVIDED | NONE <br> PROVIDED | 56153 | 0 | 56153 | $0.3 \%$ | 56000 |

(10) Total Other Benefits

| (a) Number of <br> activities or <br> programs | (b) <br> Persons <br> served | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for the <br> next Fiscal Year (\$) |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 6043648 | 4913947 | 1129701 | $6.7 \%$ | 221000 |

Total
(11) Totals

| (a) Number of <br> activities or <br> programs | (b) <br> Persons <br> served | (c) Total <br> community <br> benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net <br> community <br> benefit <br> expense (\$) | (f) Percent <br> of total <br> expense <br> (\%) | Estimated expense of <br> activities projected for the <br> next Fiscal Year (\$) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 6904443 | 5316524 | 1587919 | $9.4 \%$ | $\$ 686000$ |

## Section 5: Community Building Activities

Total expense (\$; entered at top of Section 4)
16815440
(1) Physical improvements and housing

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ |

(2) Economic development

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ |

(3) Community support

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :--- | :--- | :--- | :--- |
| NONE PROVIDED | NONE <br> PROVIDED | 33040 | 0 | 33040 | $0.2 \%$ |

(4) Environmental improvements

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ |

(5) Leadership development and training for community members

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ |

(6) Coalition building

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :--- | :--- | :--- | :--- | :--- |
| NONE PROVIDED | NONE <br> PROVIDED | 29544 | 0 | 29544 | $0.2 \%$ |

(7) Community health improvement advocacy

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 19928 | 0 | 19928 | $0.1 \%$ |

(8) Workforce development

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :--- | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 0 | 0 | 0 | $0 \%$ |

(9) Other

| (a) Number of <br> activities or programs <br> (optional) | (b) Persons <br> served <br> (optional) | (c) Total <br> community benefit <br> expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense <br> (\$) | (f) Percent of <br> total expense <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NONE PROVIDED | NONE <br> PROVIDED | 4114 | 0 | 4114 | $0 \%$ |

## Total

(10) Totals

| (a) Number of <br> activities or <br> programs | (b) <br> Persons <br> served | (c) Total community <br> benefit expense (\$) | (d) Direct <br> offsetting <br> revenue (\$) | (e) Net community <br> benefit expense (\$) | (f) Percent of <br> total expense <br> (\%) |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 86626 | 0 | 86626 | $0.5 \%$ |

## Section 6: Medicare

Enter total revenue received from Medicare (\$ -- including DSH and IME)
NONE PROVIDED
Enter Medicare allowable costs of care relating to payments specified above (\$)
NONE PROVIDED
Medicare surplus (shortfall)
\$NaN
Describe the extent to which any shortfall reported above should be treated as community benefit. Please also describe the costing methodology or source used to determine the amount reported above.
NONE PROVIDED
Describe the costing methodology or source used to determine the amount reported above. Please check the boxes below that describe the method used:
NONE PROVIDED

## Section 7: Summary Financial Measures

## Gross Receipts from Operations (\$)

16800918

Net operating costs (\$)
16815440
Ratio of gross receipts from operations to net operating costs
0.999

## Unreimbursed Community Benefit Costs

```
Financial Assistance and Means-Tested Government Programs ($)
4 5 8 2 1 8
Other Community Benefit Costs ($)
1129701
Community Building Activities ($)
86626
Total Unreimbursed Community Benefit Expenses ($)
1674545
Net community benefit costs as a percent of net operating costs (\%)
9.96%
Other Community Benefits (optional)
```

Leveraged Revenue for Community Benefit Activities (\$)
129945
Medicare Shortfall (\$)
$\$ \mathrm{NaN}$

Section 8: Community Engagement in the Community Benefits Process

## Please list below

| Community Organizations, Local Government <br> Officials and other Representatives of the Public: | Indentification <br> of Need | Prioritization <br> of Need | Development <br> of the Plan | Commented <br> on <br> Proposed <br> Plan |
| :--- | :--- | :--- | :--- | :--- |
| Cornerstone VNA | Yes | Yes | No | Yes |
| Frisbie Memorial Hospital | Yes | Yes | Yes | Yes |
| City Counselor Elaine Lauterborn | Yes | Yes | Yes | Yes |
| school administrative unit \#61 | Yes | Yes | No | No |
| SOS recovery community organization | Yes | Yes | No | No |
| Spaulding HS | Yes | Yes | No | No |
| Emergency services FMH | Yes | Yes | Yes | Yes |
| Gerro-psych FMH | Yes | Yes | Yes | Yes |
| Clinical Administration FMH | Yes | Yes | Yes | Yes |
| RW Creteau Tech center Spaulding HS | Yes | Yes | No | No |
| Jocelyn Capel Community member | Yes | Yes | No | No |
| Lesley Humel Community member | Yes | Yes | No | No |
| Homeless center of Strafford County | Yes | No | No | No |
| Chris Blair Community member | Yes | Yes | No | No |
| Barbara Badger Community member | Yes | Yes | No | No |

Please provide a description of the methods used to solicit community input on community needs:
The CHNA methodology included: Secondary data assessment, digital trends review, qualitative and primary data assessment including input form patients and community members acquired through community surveys along with needs prioritization using a proprietary process

## Section 9: Charity Care Compliance

The valuation of charity does not include any bad debt, receivables or revenue.
Yes
A written charity care policy is available to the public.
Yes
Any individual can apply for charity care.
Yes
Any applicant will receive a prompt decision on eligibility and amount of charity care offered.
Yes
Notice of the charity care policy is posted in lobbies.
N/A
Notice of the policy is posted in waiting rooms.
N/A
Notice of the policy is posted in other public areas of our facilities.
N/A

Notice of the charity care policy is given to recipients who are served in their home.
Yes

## Section 10: Certification Contact

Name of Person Submitting the Community Benefits Report
First Name Last Name
Julie Reynolds
Title
President/CEO
Email
jreynolds@cornerstonevna.org

NHCT-31 (December 2020)

